

### PX3 PRIX DE LA PHOTOGRAPHIE PARIS

According to the competition's mission statement, the "Prix de la Photographie, Paris" (Px3) strives "to promote the appreciation of photography, to discover emerging talent, and to introduce photographers from around the world to the artistic community of Paris." Each year winning photographs from six categories—Advertising, Photojournalism, Book, Fine Art, Nature and Portraiture (all of which contain various sub-categories)—are displayed in Paris at the prestigious Espace Dupon for leading photography editors, print and online press, publishers, and gallery owners; and published in the high-quality, full-color *Px3 Annual Book*.

In its very successful third year, Px3 received over 6000 entries judged by category for their originality, creativity, excellence of execution and overall impact. Says Px3 founder Hossein Farmani, "The overall level of work submitted was really outstanding. I was extremely impressed with the quality of this year's photographs."

The winner of the most coveted recognition this year, the Px3 Photographer of the Year 2009, was professional photographer Erwin Olaf of the Netherlands. Olaf, a Lucie Awards winner, is a commercial and fine art photographer who has earned several Silver Lions for his commercial work, which is increasingly sought after by publications like the *New York Times Magazine* and *London Sunday Times*. He is represented by Hasted Hunt in New York and Flatland Gallery, Utrecht, the Netherlands.

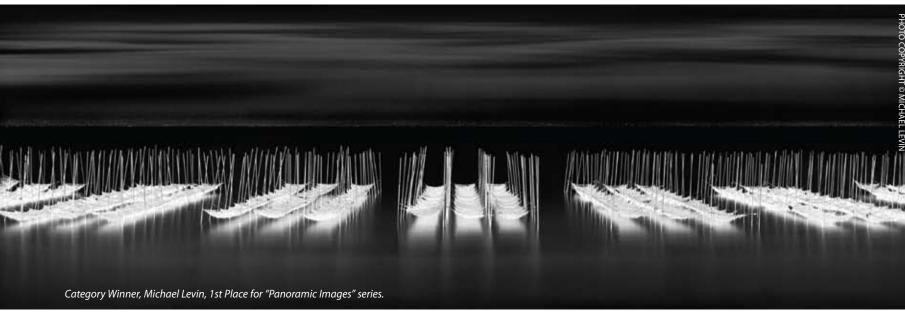
The recipient of the Best New Talent Award, the only non-professional photographer's image printed in our pages, was Annett Reimer of London. Reimer's work has been internationally exhibited around Scandinavia and in the United Kingdom, and was shortlisted for the AOP Student awards and ADAA last year. For more information about Px3 and the 2010 competition, visit http://px3.fr.

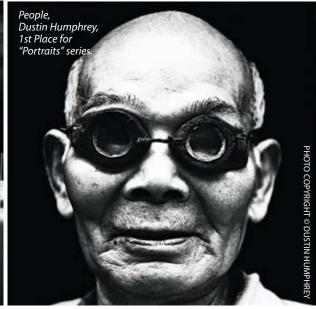




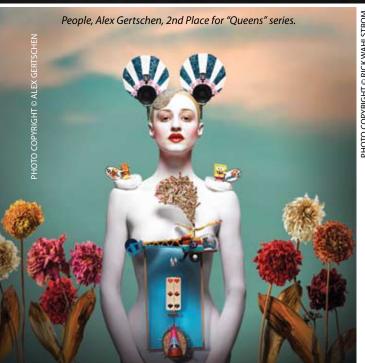


## fine art











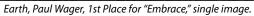




#### PX3 PRIX DE LA PHOTOGRAPHIE PARIS

### nature







Category Winner, Lionel HUG, 1st Place for "Vendée" series.

# portrait

## best new photographer

Annett Reimer, "The Unhomely Stage" series.

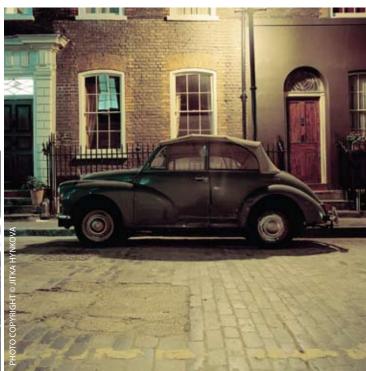


### PX3 PRIX DE LA PHOTOGRAPHIE PARIS

# book



Documentary, Ernesto Bazan, 3rd Place for "BazanCuba" series.



Other, Jitka Hynkova, 2nd Place for "City Limits" series.

### photographer of the year

Erwin Olaf, 1st Place for a combination of images from "Rain," "Hope" and "Grief."











